



Piedmont Dermatology Center, PC

January 15, 2008

Dear BlueCross/BlueShield Patients:

Please accept this letter as notification that due to failed contract negotiations with BlueCross/BlueShield of North Carolina, as of March 5, 2008, Piedmont Dermatology Center will no longer participate as an in-network provider for BlueCross / BlueShield of North Carolina. This includes all BlueCross/BlueShield plans except plans administered by Anthem. This means that we are a participating provider for patients with any BC/BS at our Martinsville office. And we are participating provider for Anthem patients at both our Martinsville and Greensboro locations.

As a courtesy, Piedmont Dermatology Center will file your BlueCross/Blue Shield claim so that you can be reimbursed according to your particular plan as an out-of-network benefit. For example: if your reimbursement rate is 70% and we charge \$100, you would pay \$100 at the time of visit and BlueCross/BlueShield would pay you \$70 after your claim is processed. Please consult your individual plan for details about co-payments, deductibles and maximum allowable.

Our mission is to provide superior dermatologic care. We value our relationship with you and we wish to continue having you as our patient.

Sincerely yours,

Ned J. Gross, M.D.

President Piedmont Dermatology Center, P.A.